

MARS™

In-depth database of Atlassian Marketplace Applications



BY CONTEGIX

Marketplace Analytic Research Service™ (MARS™)

Marketplace Analytic Research Service™ (MARS™) is our unique database containing over 4 years' worth of in-depth data on the Atlassian Marketplace. As a quantitative database covering every facet of the Atlassian Marketplace, MARS™ lets us combine our qualitative assessments of apps with the latest up to date information on a range of data driven metrics.

How MARS™ helps Contegix add value:



- ✓ Drive objective app recommendations
- ✓ Details Server–Cloud migration differences and complexities
- ✓ Insights from MARS to support extended Atlassian solutions



Atlassian Marketplace



APP Marketplace Apps / Filter							
Product	Platform	Licence	Administration	Secondary Category	Marketplace Status	Marketplace Support Status	Instances>500 Non Atlassian + Portfolio ROG > 15%
APP Marketplace Apps / Rich Filter Results							
Basic	Rate of Growth	All Fields	Website Publish Status				
Summary	Vendor Name	Instances ↓	Reviews	Licence	Product	Platform	
Integrity Check for Jira	Botron Software	5,559	9	Free	Jira	Server, Data Center	
Project Configurator for Jira	Adaptavist	4,224	69	Paid	Jira	Server, Data Center	
Sentry for Jira	Sentry	3,850	30	Free	Jira	Cloud	
Power Admin	Botron Software	3,785	6	Free	Jira	Server, Data Center	
Last Log for Jira	Decadis AG	3,515	22	Free	Jira	Server, Data Center	
The Scheduler	Transition Technologies PSC	3,229	50	Paid	Jira	Cloud, Server, Data Center	
Configuration Manager for Jira	Botron Software	3,164	71	Paid	Jira	Server, Data Center	
Jira Command Line Interface (CLI)	Bob Swift Atlassian Apps (an Appfire company)	2,799	18	Paid	Jira	Cloud, Server, Data Center	
User Switcher for Jira	TNG Technology Consulting GmbH	2,710	36	Free	Jira	Server	
Confluence Command Line Interface (CLI)	Bob Swift Atlassian Apps (an Appfire company)	2,009	18	Paid	Confluence	Cloud, Server, Data Center	
Home Directory and DB Browser for Jira	AttaZon	1,736	23	Free	Jira	Server	
Jira User Export	Lasse Langhorn	1,463	10	Free	Jira	Server	
Clone Plus for Jira	Bob Swift Atlassian Apps (an Appfire company)	1,290	24	Paid	Jira	Server, Data Center	
SU for Confluence	The Plugin People	1,251	14	Paid	Confluence	Server, Data Center	

MARS™ Database

Why MARS™?

Atlassian Marketplace

The Marketplace is home to over 5,000 apps working to solve big problems across a range of categories, including Planning, Scripting, Test Management, Time Management, and of course Reporting.

1.8M+

active
installs

5,000+

3rd party
apps

2,000+

vendors

480M+

users (non-
unique)

88%

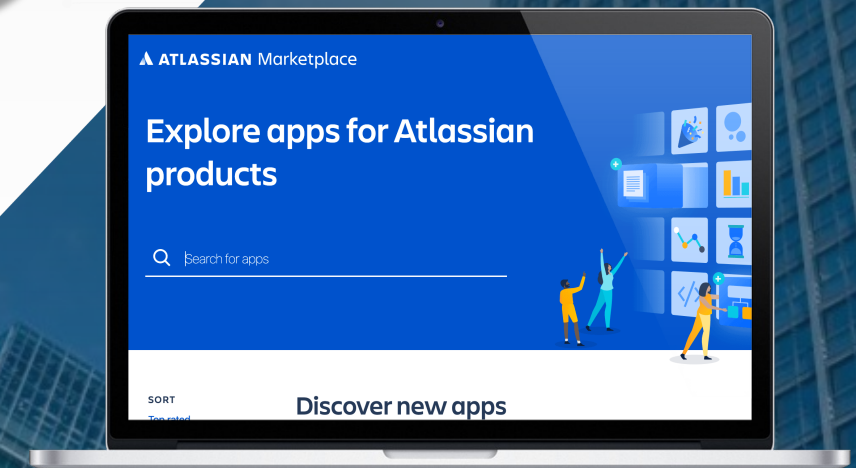
instance
growth since
2018

Challenges

Marketplace Size: Due to the size of the Marketplace, many find it difficult to navigate with no systematic way to sort through.

Marketplace Growth: The high demand to make smarter investments as apps are rapidly being developed and improved.

Self-Categorization: Category self-selection can make it difficult to find relevant apps with appropriate functionalities.

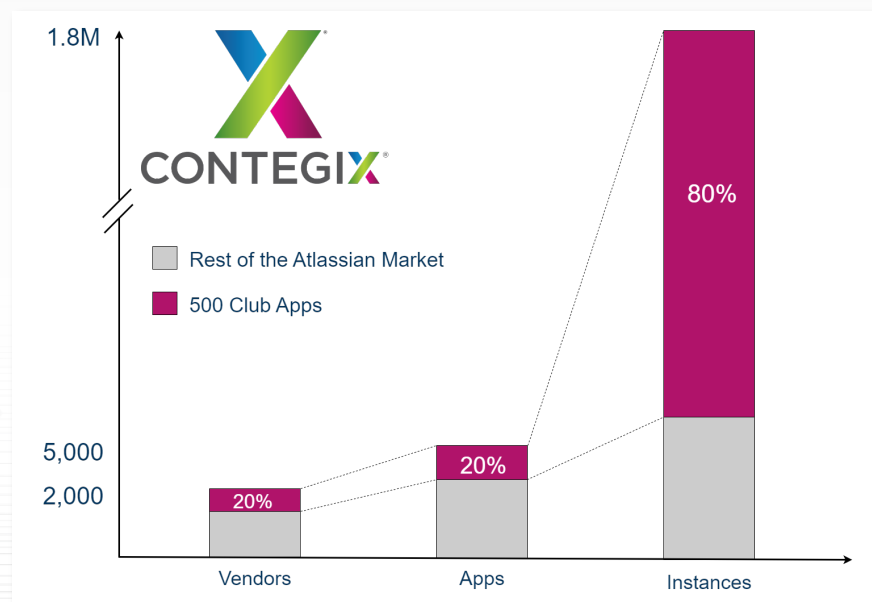


MARS™ Offerings

As a quantitative database covering every facet of the Atlassian Marketplace, MARS™ lets us combine our qualitative assessments of apps with the latest up to date information on a range of data driven metrics.

500 CLUB

For every app over 500 instances, we carefully assign our own categories based on the primary functionality of each app. This ensures our consultants have knowledge in a wide array of widely used applications and assist wade through the noise of the Marketplace.



MEANINGFUL CATEGORIZATION

Our categorizations are based on primary functionality and utility so users are able to find relevant applications that suit particular needs. A considerable amount of effort was invested in crafting our own classifications and assigning each 500 Club app to a specific category.

APP Marketplace Apps / Rich Filter Results								
Basic	Rate of Growth	All Fields	Website Publish Status					
Summary			Vendor Name	Instances ↓	Reviews	Licence	Product	Platform
Table Filter and Charts for Confluence			Stiltsoft	11,173	251	Paid	Confluence	Cloud, Server, Data Center
eazyBI Reports and Charts for Jira			eazyBI	4,744	116	Paid	Jira	Cloud, Server, Data Center
JavaScript Charts for Jira Cloud			Atlassian Labs	4,046	24	Free	Jira	Cloud
eazyBI Reports and Charts for Jira Cloud			eazyBI	4,038	75	Paid	Jira	Cloud
Charts & Graphs for Bitbucket			Mohami Atlassian Apps (an Appfire company)	3,785	114	Paid	Bitbucket	Server, Data Center
sumUp for Jira			Decadis AG	2,783	79	Paid	Jira	Cloud, Server, Data Center
Time in Status			OBSS	2,633	53	Paid	Jira	Cloud, Server, Data Center
Custom Charts for Jira			Old Street Solutions	2,568	40	Paid	Jira	Cloud, Server, Data Center
Team Worklog Reports			Gebsun	2,376	34	Paid	Jira	Cloud
Commit Graph for Bitbucket Server			Bit-Booster Software	2,286	9	Free	Bitbucket	Server, Data Center
Awesome Graphs for Bitbucket Server			Stiltsoft	2,281	83	Paid	Bitbucket	Cloud, Server, Data Center
Rich Filters for Jira Dashboards			Qotilabs	2,260	76	Paid	Jira	Server, Data Center

MARS™ Key Advantages



Platform Leverage Reports

Licensed Contegix customers receive an annual report profiling their app portfolio versus Atlassian Marketplace trends.



MARS™ Access

Through a range of analytical reports, Contegix customers can ensure they are selecting best of breed tools and pursuing a strategic app selection process.



Strategic License Support

With unrivaled access to Atlassian Marketplace data, Contegix can proactively keep customers up to date with the latest developments on app security, long term viability/investment, pricing, and more.



MARS™ empowers our customers to make informed decisions around Cloud and Data Center specific add-ons to meet specific requirements. MARS™ provides you with metrics to help you:

- ✓ Understand Atlassian Marketplace trends
- ✓ Stay one step ahead of your competition
- ✓ Make sound investment decisions

Introducing the first intelligent interface that guides IT decision-making across Atlassian's 6k apps.



Evaluating tools within the Atlassian Marketplace can be overwhelming and time consuming.

MARS Atlas gives IT professionals **instant, free recommendations** and insight to help them make better, faster decisions.

Atlassian users go to MARS Atlas for:

- ✓ Immediate analysis and personalized assessments
- ✓ Visibility into usage patterns and price trends
- ✓ Advanced capabilities for searching comparable apps
- ✓ Valuable insights into popularity, growth, and beyond!

Browse our Categories

Top Apps for Planning

Planning as a category consists of a range of apps that are designed to enhance your project management and planning capabilities mainly in Jira. Planning apps can range from



Issue Checklist for Jira. Free
by HeroCoders



BigPicture - Project Management & PPM
by Appfire



Structure by Tempo - Jira Portfolio Management & PPM
by Tempo Software



Planner by Tempo - Resource Planning & Capacity Planning
by Tempo Software


MARS Atlas: the most intelligent way to navigate the Atlassian Marketplace


Built on 20 years of Contegix's experience with Atlassian and five years of application and customer adoption data. Users can either explore the self-serve category and use case solutions or input their unique needs using our AI tools to get tailored recommendations.


Your Recommendations


We recommend the following suite of Apps to optimize your practice

Why are we recommending these particular apps? The Contegix Advantage
It's a mixture of experience and data science. We have found the most success with this grouping of Apps among our customers with your specific user count, Atlassian tools and budget. We also analyze Atlassian Marketplace data and have found patterns of use that indicate these Apps are commonly used relation to one another.

**Recommended**
Structure by Tempo - Jira Portfolio Management & PPM
by Tempo Software

**Recommended**
Cost Tracker by Tempo
by Tempo Software

**Mars Picks**
Agile User Story Maps, Roadmaps & Persona for Jira
by DevSamurai

**Mars Picks**
Panorama hierarchy & structure for Jira
by Appfire

Ask MARS

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Hi! My name is MARS, your AI agent trained on all things Atlassian.

By interacting with this AI, you agree to the [Acceptable Use Policy](#) and [Privacy Policy](#), including Cookie Use.

A Revolution in Personalized Insights

AI Recommendations is designed for simplicity, ensuring effortless navigation and delivering personalized suggestions.

The Only AI-Powered Atlassian Search

AI Search is powered by state-of-the-art Generative AI, bringing a new level of intelligence and responsiveness to conversations.

Thank you for your time today!

For more information, please visit www.Contegix.com.



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ENTERPRISE